**PROBLEM** IN GRASSROOTS FOOTBALL

## COACHES AT THE LIMIT

- × largely voluntary
- × often Parents & Newbies
- × many without license

## LACK OF TIME ALONGSIDE JOB

**53%** Cite a lack of time as a hurdle

## EVERY 4th CLUB

reports a decline in voluntary work

## LOST PLAYERS

**1 in 4** stops playing before the U19s

**51%** 'cause of coach or training

## MISSED TALENTS

**~15%** of talented individuals are overlooked because they develop later

## WASTED POTENTIAL

**36%** of training time is taken up by interruptions

only **10%** of training session go to plan

**SOLUTION**

# KI-TRAINING HELPS CLUBS

*RELIEVED COACHES | INCREASED TRAINING QUALITY | HAPPY PLAYERS*

**-30 min**
planning time per training

### WITHOUT THINKING

- ✓ sport-scientific training progression
- ✓ linked to Teamorganisation
- ✓ age-appropriate training approach
- ✓ training documentation




**+12 min**
training time per session
(minimised downtime)

**98%**
training according to plan
follows progression

**+23%**
increased fun factor

**3000+**
quality-assured exercises
(incl. Coaching points & videos)

**OFFER**

# OUR CLUB OFFER

- ✓ *season licence (01.07. – 30.06.)*
- ✓ *volume discounts (save up to 43%)*
- ✓ *free for kids coaches (U9)*
- ✓ *365-days-money-back-guarantee*
- ✓ *place your own sponsor in the App*
- ✓ *investing in coaches rather than losing members*